

10-POINT CORPORATE CRISIS SELF-TEST

Have you had an IT/cyber security standards audit by an outside security assessor in the past year?

Do you have positive working relationships with your industry's regulators, relevant elected officials, your community and all stakeholders?

Are your managers aware of workplace behaviors and generally on good terms with employees?

If the possibility exists in your field facilities for damage to the environment, do you have an incident management plan in place that requires regular drills?

In the past year, have you evaluated your product tampering safeguards?

Do you and your managers conduct an office, building, plant or facility hazards awareness walk-through every 30 days?

Are your hiring, termination and all other human resources processes and procedures legally current?

Do you have a policy prohibiting you and your senior executives from traveling together by car or by air?

Are your financial auditing procedures sufficient to uncover evidence of embezzlement, human error or lapses in business ethics?

Are you on positive terms with your local news media and your industry or profession's trade journalists and bloggers?

- If you answered "yes" to all 10 questions, your risk of an organizational or corporate crisis is minimal – at this time.
- However, if you answered "no" to any of the 10 questions, your risk and probability for a crisis is elevated. **You must take immediate remedial action. Call (813) 258-9123**